

## 01 BRAND NAME

CENTURY 21® continues to be the brand most recognized by consumers.<sup>1</sup>

## 04 HEALTH INSURANCE

Health insurance is available to all CENTURY 21 brokers, sales associates, employees, and their families.

## 05 LEAD MANAGEMENT

The CENTURY 21 LeadRouter<sup>SM</sup> tool captures online inquiries and instantly sends leads directly to CENTURY 21 agents.

## 03 TRAINING

The CENTURY 21 Learning System® has been voted to *Training* magazine's "Top 125" list six years in a row.<sup>2</sup>

## 02 TECHNOLOGY

CENTURY 21 agents have innovative technology and marketing tools to help you go for the gold.



# THERE ARE AT LEAST 21 REASONS TO JOIN THE CENTURY 21® TEAM

Visit [century21.com/21reasons](http://century21.com/21reasons) today to see them all.



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<sup>1</sup> Source: 2007 Ad Tracking Study. The survey results are based on 1,216 online interviews with a national random sample of adults (ages 25-54) who are equal decision makers and who have bought or sold a home within the past two years or plan to purchase or sell a home within the next two years. Brand awareness questions are based on a sample of 1,216 respondents with a margin of error of +/- 2.4% at 90% confidence level. The study was conducted between February 19th - October 7th, 2007 by Millward Brown, a leading global market research organization.

<sup>2</sup> CENTURY 21 System has been named one of the leading organizations among residential real estate systems, according to *Training* magazine's "2007 Training Top 125" list.